

COMMUNITY BANK COBDEN AND CAMPERDOWN

COMMUNITY INVESTMENT PROGRAM APPLICATION FORM

INFORMATION GUIDE

Thank you for your interest in our Community Bank 'Community Investment' Program. We ask that you read the Program Outline and complete the application form with as much detail as possible to allow us to assess thoroughly. Please submit any supporting documentation with the completed application to Cobden branch at 37 Curdie Street, Cobden, 3266, Camperdown branch at 151 Manifold Street, Camperdown, 3260 or via email to secretary@cdcfl.com.au.

Program Outline

The Community Bank Cobden and Camperdown branches operate under a franchise to Bendigo and Adelaide Bank Ltd. by a community owned company called Cobden & Districts Community Finance Limited ABN 84 117 781 049. The Bendigo Bank products and services held at our Community Bank Cobden and Camperdown branches generate our income. We dedicate a portion of the profits we make from these products and services to our Community Bank 'Community Investment' Program and as our business grows with banking support, our 'Community Investment' Program grows and we are in turn able to support more community groups.

Since establishment in 2006, we have supported many local community groups. Positives resulting from this are:

- Catchment of Cobden & Camperdown Districts
- Supporting community clubs and groups
- Promote activities to groups who display initiatives
- Broad community connection

A successful 'Community Investment' Program involves good communication and planning and has benefits for both the recipients and the investor. 'Community Investment' is our Community Bank's main form of advertising. The potential for community exposure and the opportunity for generating follow on support in the form of banking business are of high importance when we assess a 'Community Investment' application. The outcome of the applications is determined by many measures which include the benefit to the community and the Community Bank.

Please note that our 'Community Investment' Program is a bi-monthly process beginning in January with further meetings in March, May, July and September.

Applications MUST be received by the 20th of the above months to be considered for decision in the following meeting, which are held bi-monthly commencing in January, with all applicants to be advised in writing of the outcome. Please note: Consideration of applications may take longer than two months.

Applicant/Group applying MUST be incorporated.

Applicant/Group applying MUST hold a current bank account with Bendigo Bank.

The funding of successful applications will follow shortly after the receipt of a tax invoice and any other requirements as outlined in the approval letter.

Remember, banking business held at our branches gives us the ability to contribute back to the community.

Unfortunately, we are **UNABLE** to consider any application which falls into any of the areas listed below:

- Is outside of our catchment area
- Is political or sectarian in nature
- Is for the sole benefit of an individual
- Is commercial in nature
- Involves prize money for professional sport
- Promotes/involves discrimination, racial hatred, or any illegal activity
- Is already sponsored by another Bank

Should you have questions or queries, or require any assistance or guidance with your application, please contact either branch.

Privacy Disclaimer

Cobden & Districts Community Finance Limited ABN 84 117 781 049 who own and operate Community Bank Cobden and Camperdown will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited ABN 11 068 049 178, AFSL/Australian Credit Licence 237879

Community Investment Application Form

Community Group Contact Details

Please print the details

Office Note:
Date Received: __/__/__

Organisation/Group (include auspice group if applicable)	
Address	
Daytime Phone No.	
Email	
Website	
Next Three Meeting Dates	
Meeting Venue	
Amount requested	
Bendigo Bank account number for funds to be paid into	
Event Name <u>OR</u> Purpose	
Date of event (if applicable)	
Are you registered For GST?	
ABN Number	
Best Contact Name	
Position held	
Mobile Number	
Daytime Phone No.	
Email	

- A copy of the budget including confirmed income and expenses for your project – **All applications**
- Quote/s obtained, itemising the breakdown of expenses relating to your request**
** If 'Community Investment' application is over \$500, please provide the documents to support your application:

Description of your group/organisation

Give a detailed description of 'who you are' and your organisation's activities.
Example: where you operate, the benefits that your organisation/group brings to community, future aims and goals, structure (eg: Not for Profit, Incorporated group).

Please provide a description of your membership base and communication.

ie: number of members/families and how you regularly communicate to your members.

How will the sponsorship be used and what are the anticipated outcomes for your organisation/group and the community?

(Please provide any additional information that will support your application at the back of this application form)

What does your group/organisation currently do to promote and support the Cobden and Camperdown Community Bank branches?

Do you refer business to the **Community Bank**? Do you display the bank's logo?

Please provide general details of additional business that has been introduced to the Cobden and Camperdown Community Bank branches, as a result of our Community Investment for your organisation?

For example, referred XX number of people from your group/organisation to the **Community Bank** branch, or other activity that your group/organisation has undertaken to promote the Community Bank.

Please DO NOT provide personal details or account balances.

What additional banking business can your organisation/group introduce to the Cobden and Camperdown Community Bank branches with this event?

Have any other organisations been approached, or approved funding toward this event/project?

YES / NO

If yes, give details of the other contributors/sponsors involved or being approached:

Have you previously received Community Investment funding from the Cobden and Camperdown Community Bank branches?

YES / NO

If yes, give details of the activity sponsored and benefit to your organisation and the Community?

If yes, please provide details of the exposure the Cobden and Camperdown **Community Bank** branches received from the previous Community Investment (Sponsorship)

Does your organisation/group or this event/activity have any Sponsorship arrangements with any other financial services provider, business, government, community based organisations or philanthropic trusts?

YES / NO

If yes, please give details:

Where applicable, successful applicants are required to acknowledge the Community Bank support in the following ways:

(Please select the advertising/promotional benefits you propose to communicate the support of the Cobden and Camperdown **Community Bank** branches)

- Event / prize naming rights
- Feature **Community Bank** logo and signage at event (collect from & return to the **Community Bank** branch)
- Feature **Community Bank** logo on advertising material
- Verbally acknowledge the investment at activity/presentations
- Invite **Community Bank** representative to attend and/or speak at your activity about banking services available
- Issue a press release to the local media detailing your activity and mentioning the investment
- Have a representative attend a **Community Bank** function (eg: AGM or Community Investment recipient event)
- Provide **Community Bank** with high resolution digital images from your event for use in any of its advertising, promotional or other material, including Social Media
- Place permanent signage featuring **Community Bank** logo at your organisation
- Authorise the **Community Bank** to promote this investment within internal and external marketing, including Social Media
- Place **Community Bank** logo on sponsor page of activity/organisation website for a minimum of three (3) months

The bank supports organisations that support us. Do you give permission for the Branch Manager to discuss the current banking details your organisation has with the Cobden and Camperdown Community Bank with the Directors of the Community Bank? These details will be kept strictly confidential.

YES

NO

Please detail below any additional recognition opportunities:

Authorised Committee Representatives (2 signatures required)

Authorised signatures _____

Position Held _____

Date __/__/__

Special conditions for applying for 'Community Investment' support

- Adhere to specified time frames
- Requests must be approved by the Board or authorised representative/s of Cobden & Districts Community Finance Ltd
- All outcomes of the requests for sponsorship will be notified in writing
- Proof of evidence of how money was spent is required via the Acquittal Form

Cobden & Districts Community Finance Limited

37 Curdie Street, Cobden, Vic, 3266

151 Manifold Street, Camperdown, Vic, 3260

Phone: 5595 1191

