

Community Sponsorship Program

2023-24 Guidelines

What is the Community Sponsorship Program?

We invite our community to apply for funding from the bank of choice for the Roleystone-Karragullen region.

Community banking is based on a 'profit-with-purpose' model, which means our profits are returned directly to the community that has generated them. The Sponsorship Program is the process established to return the benefits to our community.



Our Story

Community Bank Roleystone-Karragullen was established in April 2007 to support the local community and provide a local banking service. We have contributed over half a million dollars to local community organisations, events and initiatives since it was established.

By supporting local, buying local and more importantly banking local, you increase the funds available to channel back into the community. Our funding is directly related to our business growth. The more we grow, the more we can support our community.

The Community Banking model not only provides the services and products that our local customers want and need, but it also helps you to make a real difference within the local community.



How can you contribute?

You can contribute through banking with us:

- Opening accounts or moving your accounts to our branches.
- Consider us for all of your lending requirements.

Every product that you purchase from the Community Bank contributes to the funds that we redistribute to community projects via this Program and other investments in the community.

What is a return on investment?

Anything that will help us to promote and grow our business!

We look for the chance to spread the word about Community Banking and meet more community members. We welcome opportunities to explain how the Community Bank model operates and how it benefits you and our communities.

We look for ways to promote our Community Bank, to increase our visibility in the community and to grow our business.

Check with our team about how you can organise your accounts to be held at the Community Bank Roleystone-Karragullen. We also like to fly banners, put our logo on promotional materials and chat to your members.

Who can apply?

Applicant organisations must be not-for-profit and incorporated with an ABN. It must also be within a reasonable boundary of the bank's customers (for example, within the City of Armadale).

What is eligible for funding?

Principles of sponsorship:

- Value-add to the community and foster community engagement.
- Be relevant to the wider community.
- Be non-politically motivated.
- Be considered in line with enhancing the community's banking initiatives and expanding the banking business.

What will not be funded?

The following sponsorship will not be considered by the Board:

- Anything that benefits an individual rather than the community.
- Political organisations, events or programs that denigrate, exclude or offend minority groups.
- Events/organisations associated with gambling, alcohol or weapons.
- Events that create environmental hazards.
- Programs that may present a hazard to the community.
- Programs that do not reflect community standards.
- Programs sponsored by competitors.
- Applicants that have outstanding final acquittal reports for previous projects.
- Any retrospective costs or projects that have already started (or finished).

Assessment timeline

Activity	Date
Applications open	Monday 1 January 2024
Applications close	Wednesday 31 January 2024, 5pm
Assessment	February 2024
Feedback	Early March 2024
Project commence	1 April 2024



What type of proposals will we fund?

To best target the funding the Community Bank Roleystone-Karragullen Board objectives for 2023-24 are outlined below. We are seeking applicants with proposals that promote and align with:

- Promoting mental and physical health.
- Education.
- Early Childhood and Youth.
- Financial literacy.
- Sustainable living, including environmental projects and disaster resilience.

Future Funding

We encourage you to align your organisation's application with the most suitable quarterly request for submissions.

Proposed 2024 submission dates are:

Quarter	Dates
4	Open 1 April - close 31 April 2024 Projects starting from 1 July
1	Open 1 July- close 31 July 2024 Projects starting from 1 October
2	Open 1 October- close 31 October 2024 Project starting from 1 January 2025

What do we want in return?

- Willingness of the organisation to be a positive advocate to strengthen the profile and customer base of Community Bank Roleystone-Karragullen.
- Attendance at events and opportunity to speak with your members.
- Promotion of the Community Bank Roleystone-Karragullen in person and in all forms of marketing: website, newsletter, Facebook, Instagram, events, presentations, and media.
- A bank account to be held at the Community Bank Roleystone-Karragullen branch to deposit the funds.
- Willingness to discuss the Referral Program.
- Funds must be spent as outlined in the application and within the project timeline.
- Quotes should be obtained and will be requested prior to entering a funding agreement.
- Willingness to be audited for compliance with funding conditions.
- Commitment to submit an evaluation and acquittal form when the project is complete.
- Provide photos or formal logos for use in future marketing material

How to Apply

Please visit our website

www.bendigobank.com.au/roleystone-karragullen for further information.

Application form:

<https://forms.office.com/r/7Rv1M1Vwc5>

OR scan the QR code below



Talk to us today

Community Bank

· Roleystone-Karragullen

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@bendigoadelaide.com.au

roleystone-karragullen

We're open:

Mon-Fri 9:30am-5:00pm

 /communitybankroleystonekarragullen

Roleystone-Karragullen Financial Services Ltd

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