



Issued by Bendigo Superannuation

Hi <FirstName>

We recently [wrote to you](#) regarding the proposed sale of Bendigo Superannuation to Betashares. We recognise that many of you are valued Bendigo Bank customers, and the news of the sale may have been unexpected.

We remain committed to looking after your best financial interests and want to reassure you that your super savings will continue to be managed by experienced professionals. To help put your mind at ease, we'd like to share more about Betashares' background and expertise.

Who is Betashares?

Betashares is a leading, award-winning Australian fund manager established in 2009 with a focus on exchange traded funds (ETFs). Having now operated for over 13 years, Betashares has grown to serve over one million investors and their advisers, and currently manages over \$32 billion of assets across the broadest range of ETFs in Australia.

Betashares has a proud history of innovation and a strong reputation as a pioneer in the asset management industry. Since its inception, Betashares' aim has been to make investing a positive force with an overall vision of enabling all Australians to financially progress.

With its proven track record in the Australian wealth industry, Betashares is now expanding its footprint into superannuation. Betashares will leverage its investment scale, operational expertise, and risk management capabilities to significantly grow its presence in the Australian superannuation industry.

Betashares has committed to bring their ethos of diversification, cost effectiveness, investor education and engagement to deliver enhanced retirement outcomes and best serve members into the future.

Next steps

As part of this process, we're working with Bendigo Bank to ensure a smooth transition of Bendigo Super to Betashares.

- Betashares' first priority is ensuring an efficient transfer of day-to-day operations. You will continue to easily access member support services via phone, email, or online. If there are any changes to the way you need to engage with us, we'll ensure you're given adequate notice.
- Like Bendigo Super, Betashares is passionate about educating Australians. Over time, Betashares plans to add a range of educational tools and resources, designed for super, to its already extensive [Education Centre](#).
- As part of the sale, a number of our existing Bendigo Super staff are expected to move across to Betashares to help ensure continuity.

Subject to regulatory approvals, the sale is expected to be completed in 2024.

Keeping you informed

We'll continue to provide updates as the sale progresses. Our next Annual Members' Meeting will be held on Tuesday, 13 February 2024, where you will have an opportunity to ask questions during this live virtual event. Don't forget to register your attendance at bendigobank.com.au/bendigosuperamm.

To learn more about Betashares, visit betashares.com.au.

Regards,
Justin Hoare
Head of Superannuation and Funds

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- We'll **never** ask you to login to e-banking via a link within an email or SMS.
- For more information, head to bendigobank.com.au/security.

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